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Media Contact:
Vivian Heard
Heard Public Relations, Inc.
Vivian.heard@comcast.net
(770) 886-6176

Texas Elementary Schools to Introduce One-of-a-Kind Study Program for 2009-2010 School Year

*Texas-based Aim Fundraising Partners with Georgia-headquartered Qwizzy's World in Launching
New Initiative Benefiting Schools, Students and Teachers*

Cumming, GA (June 2009) – When thousands of students from Texas elementary schools return to school in August 2009, they will be introduced to a unique new study tool to help them jump-start their study skills, thanks to Aim Fundraising, a Houston, Texas-based organization that has been helping school systems across the state earn significant funds for their respective schools for more than 21 years. In fact, since 1988, Aim has helped numerous non-profit groups raise more than \$22 million in profits.

Aim Fundraising recently partnered with Georgia-based Qwizzy's World (QW), an online study site designed for students kindergarten through high school. "I have been in the school fundraising business for a long time, and when I was introduced to QW, I knew that this program would be a huge benefit to my clients, said Juan Franco, owner and president of Aim Fundraising. Franco is an advocate of what he calls 'support and save' programs and sees Qwizzy's World as a perfect fit. "I like the Qwizzy's World concept because it provides the opportunity for parents to support their local school while being involved in the education of their own children. It's a win-win scenario for all," Franco commented.

Here's how joining Qwizzy's World works. After a student becomes a member through the special QW link www.QWstudy.com, where their enrollment automatically raises funds for their

school, users will then visit www.QwizzysWorld.com, and login. Here they begin to craft their own original tests from current classroom materials and textbooks. Several quiz formats are available, including multiple choice, matching, true/false, fill-in-the-blank and open-ended questions. One enhancement to the site currently in development is an essay section that will not only test a student's essay writing skills, but also help jumpstart the learning process at a much earlier age. Each time a student with select Texas schools opens an account with Qwizzy's World during the 2009-2010 school year, his or her respective school will receive \$18 per account. Membership is good for an entire year and can be renewed a year later. The program is virtually turn-key, with very minimal involvement required by school administrators. Teachers in participating schools receive a lifetime membership to Qwizzy's World and can utilize it in the classroom and even share tests with other teachers and students via the 'Buddysharing' feature.

"We are honored that Aim Fundraising has invited us to be a part of their ongoing mission to support Texas schools and their families by offering a 'value-added' dimension to the wonderful programs already in place at each of the participating schools," said Julie Wilson, founder and president of Qwizzy's World. We are excited about introducing a new and innovative way to study with QW - *Where Studying Funds Education!* "Our number-one goal is to help students succeed in school year after year by building self confidence and relieving test-taking anxiety along the way. My greatest joy has been to watch students consistently bring home better grades after incorporating Qwizzy's World into the homework regimen," she continued. "The use of QW is producing happy kids and happy parents!"

Franco likes Qwizzy's World because of its 'staying power' as a long term study tool and money maker for the schools he serves. It offers terrific residual benefits to the school due to the memberships spanning the entire school year! "I'm looking forward to bringing Qwizzy's World into our schools this fall and anticipate the partnership between Aim Fundraising and Qwizzy's World to be a long and profitable venture for all," said Franco. "I think our students will profit the most."

To learn more about Qwizzy's World, visit www.QwizzysWorld.com or e-mail to julie@qwizzysworld.com. To find out how to participate in the QW - *Where Studying Funds Education* program, contact Juan Franco at juan@aimfundraising.com or visit www.AimFundraising.com.

About Qwizzy's World

Qwizzy's World is a unique online study site designed for students of all ages and grade levels, parents, teachers and tutors. Created to alleviate test taking anxiety and build confidence, Qwizzy's World provides a way for custom quizzes to be crafted from current public, private or homeschool classroom study materials. Quizzes can be created in five different formats — multiple choice, matching, fill-in-the-blank, true/false, open-ended — and are stored for repeated and randomized quiz taking, anytime, anyplace. Instant scoring gives students immediate feedback, and progress can be watched via an Overall Performance Chart. Special features include Buddysharing — sharing quizzes with select others — and the Ultimate Quiz — combining of past quizzes into one cumulative mid-term or final quiz to study. QW supports all subjects, including foreign language. www.QwizzysWorld.com

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