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## **Forsyth County Schools Offered New Way to Earn Money While Benefiting Students and Teachers**

*National Campaign 'QW: Where Studying Funds Education' Launches This Fall Via  
Partnership With Forsyth County-based Qwizzy's World*

**Cumming, GA (July 23, 2009)** – Students and teachers returning to Forsyth County Schools this fall for the 2009-2010 school year will have a new tool at their fingertips to enhance the learning experience in the classroom. When school computers are switched back on in Forsyth County's 35 schools, Qwizzy's World, a one-of-a-kind online study site, will be made available to aid teachers and students alike in creating quizzes from classroom study materials. Through a new business partnership with the Forsyth County School System, Cumming-based Qwizzy's World will introduce its *QW Campaign: Where Studying Funds Education*, an alternative and turnkey way for each school to earn money throughout the school year.

"Having two children in the Forsyth County School System, I am particularly honored to see Qwizzy's World embraced by our local educators and endorsed by Dr. Evans, Forsyth County's Superintendent," comments Qwizzy's World founder and Cumming resident, Julie Wilson. "I believe our campaign will be well received by teachers, administrators and parents, as it fully supports education in our schools and enhances the educational experience by providing a hands-on learning option, while putting money back into each participating school with very minimal effort on the school's part," she continues.

Using Qwizzy's World is easy. Students who establish an account can log on to create their own tests using study materials from class, which only have to be entered one time. 'Qwizzy' randomizes questions so that quizzes are challenging and exciting, and several quiz formats are available, including multiple choice, matching, true/false, fill-in-the-blank and open-ended.

Members can even take a series of quizzes and create an 'Ultimate Quiz,' which is perfect for studying for final exams. All quizzes are stored and can be used multiple times when brush-ups are necessary, like spring, winter and summer break.

Participation in the QW School Campaign is hassle-free and turnkey. Each time a student signs up for Qwizzy's World, his/her respective school will receive a guaranteed dollar amount from each enrollment. And students who sign up via the school campaign receive a 20% cost savings on a one-year membership. On designated dates, Qwizzy's World will present participating schools with checks in amounts based on the number of students who have enrolled in the program. Memberships are good for an entire year. Teachers in participating schools will receive a lifetime membership to Qwizzy's World for free, as well as a one-year membership for their classrooms.

"I can't think of an easier way for a school to make money, and that was one of our goals when designing this unique 'support and educate' campaign. We love that it provides a win-win opportunity for both the schools and the students, and hopefully, parents will like the fact that their students will personally benefit as well," says Wilson. "There's no door-to-door selling by students and the program requires virtually no volunteer hours and limited paperwork."

Wilson is excited about the endorsement Qwizzy's World and the QW School Campaign has received from the Forsyth County Superintendent. "I like the 'critical thinking' aspect of Qwizzy's World and am pleased that the site will be available starting this fall for all of our schools and students to utilize in Forsyth County," explains L.C. (Buster) Evans, Ed.D., Superintendent, Forsyth County Schools.

In addition to the Forsyth County School System, Qwizzy's World is also being introduced in Texas, where public and private schools will have access to the QW School Campaign, along with the very first charter school that has signed on. Wilson is also in the process of expanding the campaign to schools in Michigan, her home state.

To learn more about Qwizzy's World and the QW School Campaign, please visit [www.qwizzysworld.com](http://www.qwizzysworld.com). Julie Wilson is available via e-mail at [Julie@qwizzysworld.com](mailto:Julie@qwizzysworld.com).

### **About Qwizzy's World**

Qwizzy's World is a unique online study site designed for students of all ages and grade levels, parents, teachers, and tutors. Created to alleviate test taking anxiety and build confidence, Qwizzy's World provides a way for custom quizzes to be crafted from current public, private or home school classroom study materials. Quizzes can be created in five different formats — multiple choice, matching, fill-in-the-blank, true/false, open-ended — and are stored for repeated and randomized quiz taking, anytime, anyplace. Instant scoring gives students immediate feedback, and progress can be watched via an Overall Performance Chart. Special features include Buddysharing — sharing quizzes with select others — and the Ultimate Quiz — combining of past quizzes into one mid-term or final quiz to study. QW supports all subjects, including foreign language. [www.QwizzysWorld.com](http://www.QwizzysWorld.com)

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